WEBSITE EVALUATORS REFERENCE PREPARED FOR

Provision Esthetics Website

The Provision Esthetics website promotes continuing education courses authorized by the Georgia Secretary of State (SOS) for licensing CEUs. The courses are fixed, only the dates are variable.

The website uses PHP and MySQL to query a database and populate pages with information related to upcoming courses. The dates are managed through a password protected Administrator interface to **Create**, **Read**, **Update**, and **Delete** course dates. **Past dates** remain in the database until an administrator modifies or deletes, but they are not displayed as long as they are in the past.

DYNAMIC CONTENT APPEARS IN THE FOLLOWING LOCATIONS:

1   The **HOME** and **SITEMAP** pages highlight the first next available course out of all available courses. The information appears in the form of a clickable link that takes you to the detail page for the course. The links contain:

- **NAME** of Course
- **DATE** of the next session
- **COUNTDOWN** of the number of days until this session

2   The **COURSE CATALOG** page highlights all of the upcoming sessions for each particular course in the form of clickable links that take you to the course detail pages. The catalog contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session
- There are four sessions with individual date/countdown information
    i.   **Advanced Skin Analysis**
    ii.   **Facial Pressure Point Massage**
    iii. **Lymphatic Facial Massage**
    iv.   **Hair Removal with Threading**

3   The detail page of each of the four courses contain:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session

SAMPLE DYNAMIC PAGE CONTENT IS SHOWN BELOW.

The dynamic information is surrounded by a **BOLD RED BORDER**

Home

The **HOME** page highlights the first next available course out of all available courses. The information appears in the form of a clickable link that takes you to the detail page for the course. The links contain:

- **NAME** of Course
- **DATE** of the next session
- **COUNTDOWN** of the number of days until this session
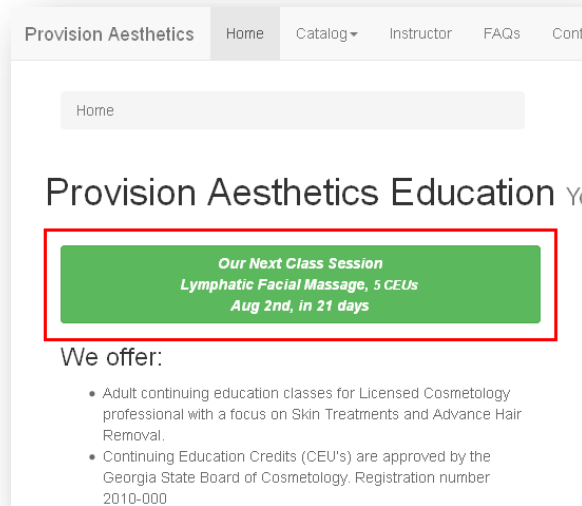
Course Catalog

The **COURSE CATALOG** page highlights all of the upcoming sessions for each particular course in the form of clickable links that take you to the course detail pages. The catalog contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session
- There are four sessions with individual date/countdown information
  i. **Advanced Skin Analysis**
  ii. **Facial Pressure Point Massage**
  iii. **Lymphatic Facial Massage**
  iv. **Hair Removal with Threading**

Advanced Skin Analysis

Aug 15th, Aug 16th, Nov 8th
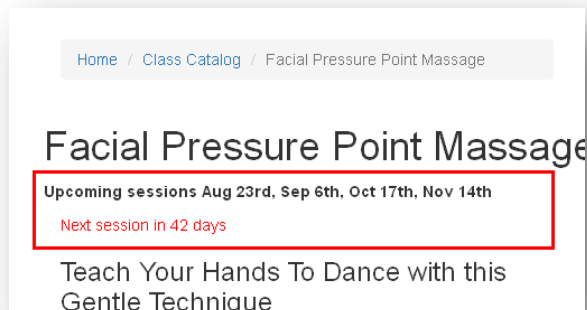
Next session in 34 days

Build your business and stand out from the crown with Advanced Skin Analysis. Lean about the inflammation cascade, the phases of wound healing, working with more …

Facial Pressure Point Massage

Aug 23rd, Sep 6th, Oct 17th, Nov 14th

Next session in 42 days

Relax muscles, reduce puffiness, and contribute to general wellness, skin tone and circulation with this gentle technique. This is especially beneficial for more …

Lymphatic Facial Massage

Aug 2nd, Sep 12th, Sep 13th

Next session in 21 days

Gentle Facial Lymphatic Massage can relieve sinus pressure from allergies, reduce fluid retention and leave your clients with beautiful glowing skin. Learn about more …

Hair Removal with Threading
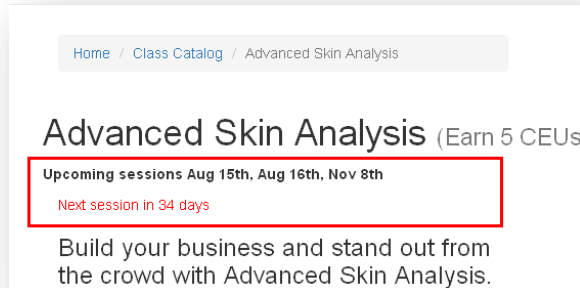
Aug 8th, Aug 23rd, Sep 26th

Next session in 27 days

Threading is an ancient hair removal technique using thread instead of wax to remove facial hair and shape beautiful eyebrows. Threading helps protect facial more …

Advanced Skin Analysis

The detail page contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session

Facial Pressure Point Massage

The detail page contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session

Lymphatic Facial Massage

The detail page contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session

Home / Class Catalog / Lymphatic Facial Massage

Lymphatic Facial Massage (Earn

Upcoming sessions Aug 2nd, Sep 12th, Sep 13th

Next session in 21 days

Benefits of Lymphatic Facial Massage

- Regular Lymphatic Facial Massage reduces size of lymph nodes
- Improves circulation

Hair Removal with Threading

The detail page contains:

- **DATES** of all future occurrences (past dates are not displayed)
- **COUNTDOWN** of the number of days until the next session

Home / Class Catalog / Hair Removal with Threading

Hair Removal with Threading (E

Upcoming sessions Aug 8th, Aug 23rd, Sep 26th

Next session in 27 days

What is Threading?

Threading is an ancient hair removal technique using thread instead of wax to remove facial hair and shape beautiful eyebrows. Threading helps protect facial skin while still providing hair removal.

Sitemap

The **SITEMAP** page highlights the first next available course out of all available courses. The information appears in the form of a clickable link that takes you to the detail page for the course. The links contain:

- **NAME** of Course
- **DATE** of the next session
- **COUNTDOWN** of the number of days until this session
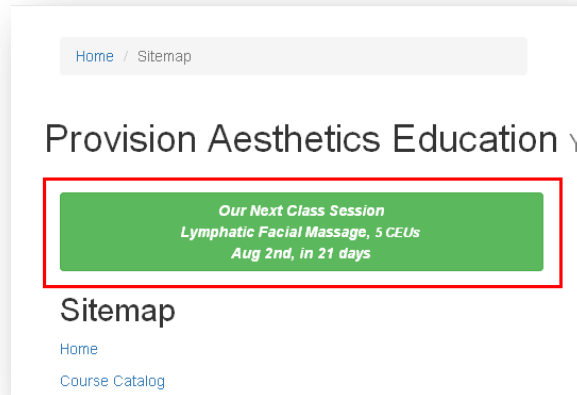
Contact Form

NOTE: The contact form sends emails to r**ay@raylouis.com**, The emailed contact information is also appended to a file (***contact.txt***) which is accessible through the Administrator interface.

Special notes: (*Portions redacted for web viewing*)

- An administrator password is required to access the Contact form log (███████), and to Maintain Course Session Dates
    - o Username: ████████████   ██████████████████████
    - o Password: ██████████   ████████████████████████████

- Administrator access is available through the following password protected directory
    - o ***http://www.ProvisionEsthetics.com/final/admin/index.php***

Contact information is emailed to the site administrator and a copy is logged to a text file in the administrator area for historical tracking, viewing, and downloading. Data emailed and maintained in the text file are:

- **Full name**
    - i. REQUIRED field
    - ii. OUTPUT FORMAT: Letters and spaces only
    - iii. EDITS:
        1. Tags are stripped
        2. Leading and trailing spaces removed
        3. Multiple embedded whitespace characters converted to single space
        4. Force name to Camel Case
        5. Only letters and whitespace allowed

- **Email**
    i. REQUIRED field
    ii. OUTPUT FORMAT: xxx@xxx.xx
    iii. EDITS:
        1. Tags are stripped
        2. Leading and trailing spaces removed
        3. All whitespace removed
        4. Case changed to lowercase
        5. Special characters removed
        6. A simplistic regular expression validation.
            - any word character (*letter, number, underscore*)
            - followed by the @ symbol
            - any word character (*letter, number, underscore*)
            - followed by a period
            - any word character (*letter, number, underscore*)

- **Phone (required field on the contact form)**
    i. REQUIRED field
    ii. OUTPUT FORMAT: 999-999-9999
    iii. EDITS:
        1. Tags are stripped
        2. Eliminate every character except 0-9
        3. Eliminate all leading 0 if present
        4. Eliminate all leading 1 if present
        5. Eliminate all leading 9 if present
        6. If there are 10 digits remaining, it's considered valid

- **Interests (optional fields on the contact form)**
    i. OPTIONAL fields, appear only when check marked
    ii. OUTPUT FORMATS:
        1. class-analysis
        2. class-lymphatic
        3. class-pressurepoint
        4. class-threading
        5. class-model
        6. other
    iii. EDITS: none, checkboxes

- **Message (required field on the contact form, maximum 500 characters)**
    i. REQUIRED field
    ii. OUTPUT FORMAT: variable text
    iii. EDITS:
        1. Tags are stripped
        2. Leading and trailing spaces removed
        3. Multiple embedded whitespace characters converted to single space

- **Send me updates (optional opt-in for course and website information)**
    i. OPTIONAL field
    ii. OUTPUT FORMAT: always one of "Yes" or "No"