SITE FEATURE PLAN DEVELOPED FOR

Provision Esthetics Website

Based on the Website Questionnaire, the following special features will be included on the website.

Admin (hidden) area

Course information will need to be maintained, new content added, existing content updated, old content removed.

The site administrator will be able to add, edit, and delete individual course information used by the Home, Course Listings, and Course Detail pages.

The PHP programming language and MySQL database will be used for this purpose.

Upcoming Courses

Display the next upcoming course(s) on the site main page based on the Current Date and Course Date

The course information will be dynamically retrieved from the MySQL database and presented to the viewer. The information will be hyperlinked to the course detail page.

The user will be able to display a listing of all courses, or courses within a specific category.

Featured Content

The admin will be able to selectively feature courses on the main page by using the hidden admin screen to flag the course as featured. The featured content will be prominently displayed on the "Home" page.

Coming Soon Ticker

When a course date is close to the Current Date a countdown ticker will be displayed showing the number of days remaining before the course start.

The ticker will display within a time period before the course start as specified by the Administrator in the course information setup.

Contact Form

A contact form link will be included on the menu of every page. The contact form will collect the reason for contact, user name, email address and telephone number.

Upon clicking the form "Submit" button, the information will be forwarded to the site administrator in an email and the form data will be written to a MySQL database.

After submission, a thank you message will be displayed to the user.

FAQs

There will be a page listing frequently asked questions about courses and treatment models.

Social Media

Links to instructors Social Media profile will be included for Facebook in the footer of each page. The instructor will monitor this profile